
Innovation through digital enablement: Power of combining art and data science

Svetla Alexandrov

@WalmartLabs

The world's largest retailer.

Every week, 260 million customers shop at 11,000 Walmart stores across 27 countries around the world.

FORTUNE 1

1. Walmart

LAST YEAR'S FORTUNE 500 RANK: 1



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The discount retailer is at a crossroads: how to transition from the big-box era that propelled it to the world's largest company, to one in which customers are fussier about what they eat and can easily comparison shop thanks to the internet. In 2014, under new CEO Doug



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Scale to build technology. Scale to consume it. FAST.

12 websites across the globe . ~3k Technologists

Silicon Valley . Portland . Carlsbad . Bangalore . Leeds . Ontario . Sao Paulo

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**WHY? -> WHAT? -> HOW?
-> WHO?**



Our mission coming to life:
Serving our Customers in New Ways

Want to share 3 ideas with you today





Business + Technology + Product

Want to share 3 ideas with you today





Talent evolution



What's next?

Thank you!

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